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**भारत संचार निगम लिमिटेड**  
( भारत सरकार का उपक्रम )  
**BHARAT SANCHAR NIGAM LIMITED**

**File No.:200-21/2009-VAS**

**Dated: 27-02-2012**

**To**

- 1. Chief General Manager  
All Telecom Circles/Districts.**
- 2. Sr.GMs/GMs Zonal Nodal Centre.**

**Sub: Toll Free Browsing in IVR based subscription services under VAS agreements.**

VASPs while in the review meeting dated 10-02-2012 convened by Director (CM) requested for toll free browsing arrangement for subscription based IVR VAS services. The case was examined and after due deliberations, I am directed to convey the approval of the Competent authority for toll free browsing arrangement by the VASPs in IVR based subscription services under VAS agreements provided that **the end user price for subscription + browsing charges should not be less than Re. 1/minute**, in order to maintain VAS tariff little higher than the normal voice tariffs.

*Sefan*  
27/2/12  
S.C.Parashar  
AGM (VAS-II)

**Copy to:-1.Dir (CM)/Dir (CFA) for information please.**

- 2. Sr.GM (NOW-CFA)/Sr.GM(NOW-CM)/GM(Fin-CM) for information & n/a please.**
- 3. All IVR based VASPs.**